



Chicago Sports Network

JCDecaux

Overview

This exclusive network is a very effective way to reach the avid sports audience. The JCDecaux Sports Network includes 28 backlit advertising faces strategically dispersed throughout the CBD and its surroundings, targeting iconic sports venues such as:

- Sports Arenas (Wrigley Field, United Center, Soldier Field, etc)
- Sports Bars (Rockit Bar and Grill, Gamekeepers, Segwicks, Allstar Sports Bar and Grill, etc)
- Sports Stores (Sports Authority)
- Parks with baseball fields, soccer fields, etc

Terms

Only one network is available at any given time
90 days cancellation
All locations subject to scroll and availability

TAB OOH Ratings

Number of Panels	Impressions A18+	GRPs
28	8,107,772	113

The above audience delivery numbers are for planning purposes only and may vary based on availability

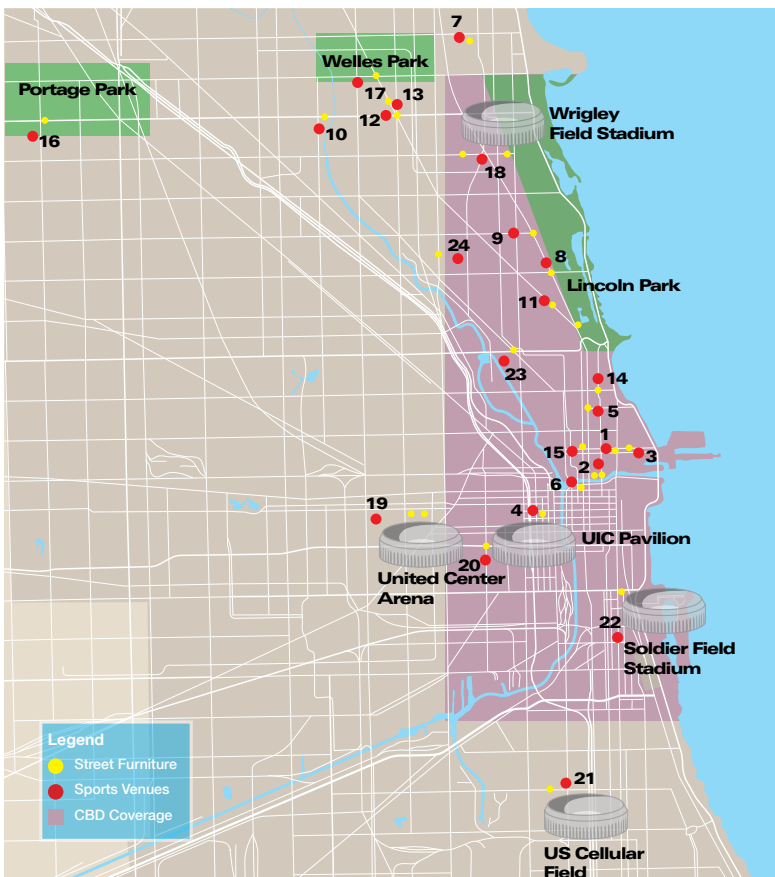




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ID	Key Sports Venues	Address	Street Furniture
1	Rocket Bar and Grill	43 East Ohio Street	CHI 0018
2	Mother Hubbard's Sports Pub	5 West Hubbard Street	CHI 0107; CHI 0340
3	Timothy O'Tooles	622 North Fairbanks Court	CHI 0235
4	Allstar Sports Bar and Grill	555 West Madison Street	CHI 0277
5	Dave & Busters	1030 North Clark Street	CHI 0333
6	Side Bar	221 North LaSalle Street	CHI 0799
7	Crew Bar & Grill	4804 North Broadway	CHI 1447
8	Tin Lizzie's and Clark bars	2483 N Clark St	CHI 1549
9	Durkin's and Diversey/ Clark bars	810 West Diversey Parkway	CHI 1620
10	McFetridge Sports Complex	3845 North California Avenue	CHI 1786
11	Gamekeepers & Segwicks	1971 North Lincoln Avenue	CHI 1941; CHI 2221
12	The Brownstone	3937 North Lincoln Avenue	CHI 1955; CHI 6778
13	The Globe	1934 West Irving Park Road	CHI 1955; CHI 6778
14	McFadden's	1206 N. State Parkway	CHI 9214
15	Sports Authority	620 N LaSalle Street	CHI 0184
16	Portage Park	5758 W. Irving Park	CHI 1788
17	Welles Park	2333 W. Sunnyside Ave	CHI 1963
18	Wrigley Field Stadium	1060 W Addison Street	CHI 1239; CHI 4067
19	United Center Arena	1901 W Madison Street	CHI 3483; CHI 5001
20	UIC Pavilion	525 S. Racine Street	CHI 0810
21	US Cellular Field	333 W. 35 th Street	CHI 6209
22	Soldier Field Stadium	425 E. McFetridge Drive	CHI 0961
23	Joe's Sports Bar	940 West Weed Street	CHI 3345AB
24	The Crossing	2548 North Southport Avenue	CHI 0838AB



* Locations are for illustration purpose only, and subject to change pending availability

