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of the US's top energy  
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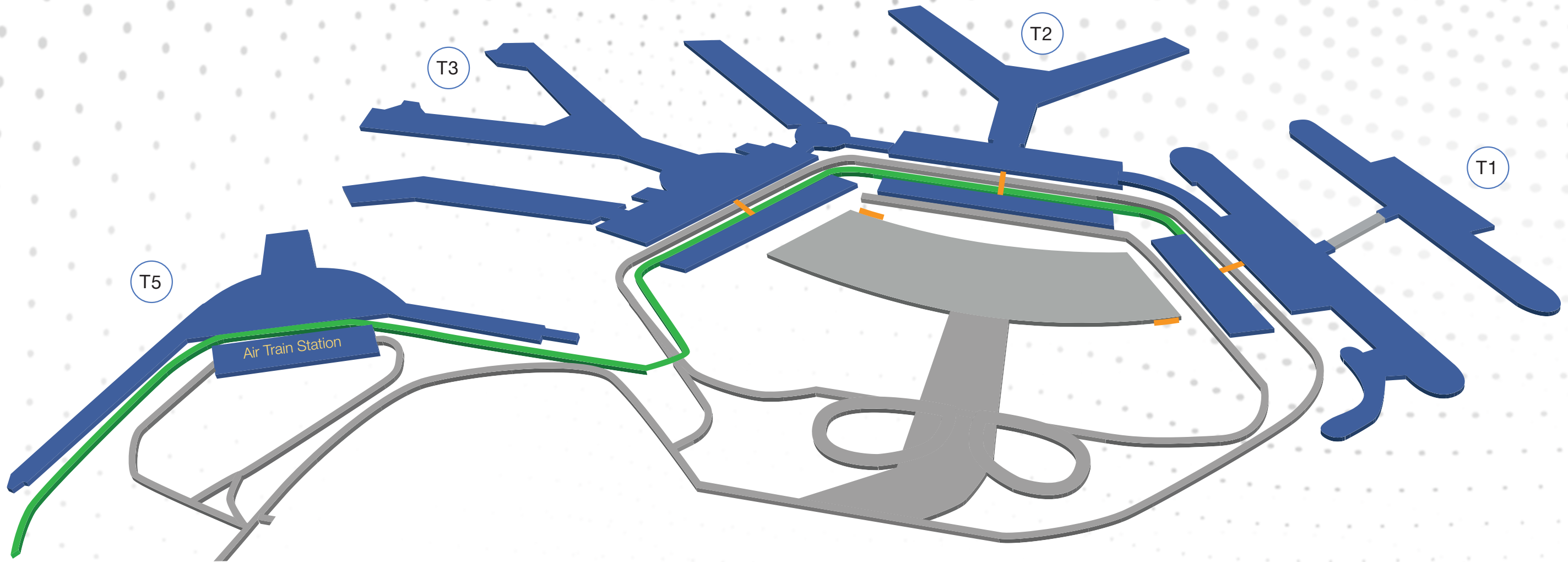
CHICAGO O'HARE  
INTERNATIONAL

# CHICAGO O'HARE INTERNATIONAL

An aerial, high-angle photograph of the Chicago O'Hare International Airport terminal and tarmac. The terminal building is a large, modern structure with a prominent, curved roofline. Several large commercial aircraft are parked at gates, and smaller planes are visible on the tarmac. The scene is illuminated by the warm, golden light of sunset or sunrise, creating a dramatic atmosphere. The sky is a mix of deep blue and green, with a pattern of small, glowing dots. The overall composition is dynamic and emphasizes the scale and activity of the airport.

Chicago O'Hare International Airport is one of the busiest airports in the world, welcoming over **73M passengers in 2023**. ORD was voted "Best Airport in North America" by Global Traveler Magazine in 2023 and was ranked in the **top 10 globally for flight connectivity** by OAG.

Chicago is home to many Fortune 500 companies and was named **one of the top five business travel destinations** in 2023. As a key business center and global entry point for travelers from around the world, advertising at ORD reaches a desirable mixture of leisure travelers, global travelers, elite business passengers, and more!



# GET ACQUAINTED

## CHICAGO O'HARE INT'L AIRPORT

ORD's **four terminals** lead out to exterior units and the Air Train which offer a unique platform for advertisers to reach a cosmopolitan audience of trendsetters, frequent flyers, and business elite traveling on major airlines from around the world.

### T1

Virgin Atlantic Airways, Avelo Airlines, Frontier Airlines, Southwest Airlines, Spirit Airlines

### T2

Air Canada, American Airlines, Alaska Airlines, Delta Airlines, LATAM Airlines, United Airlines, & more

### T3

Aer Lingus, British Airways, Caribbean Airlines, Emirates, IcelandAir, JetBlue Airways, & more

### T5

Aer Lingus, British Airways, Caribbean Airlines, Emirates, IcelandAir, JetBlue Airways, & more

# WHICH MEDIA PROGRAM IS RIGHT FOR YOU?

JCDecaux's high-quality ad platforms allow brands to leverage ambassadorial positioning at ORD to capture the right audience at the right time.

- Exteriors
- Air Train Station Domination
- Air Train Wraps
- Air Train Interior Wraps



Drive projects.  
Don't let them drive you.

OPERATE AT PEAK HUMAN

smartsheet



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↑ Terminals 2 3 5

Clearance 18ft. 0in.

Terminal 1 United / United Express →

# EXTERIORS

Capture 73 million annual passengers as they arrive and depart from Chicago O'Hare! These **five high-impact large format exterior placements** allow brands to receive 100% coverage of ORD's domestic terminals.

# EXTERIORS

ORD's iconic exteriors convey an ambassadorial message and are strategically positioned for maximum impact. These impossible-to-miss exterior units are **the first thing passengers see** when heading to the airport for departure **and the last after they have arrived**, following travelers throughout their journey!

NORTH DAKOTA  
ROOM TO BREATHE

LegendaryND.com

NORTH  
Dakota  
Be Legendary.

JCDecaux

SPEED  
LIMIT  
20

Pedestrian Tunnel to Terminal

SIXT  
RENT THE CAR



SIXT  
RENT THE CAR



OFFICIAL PARTNER OF THE CHICAGO BULLS

DON'T RENT A CAR.  
RENT THE CAR.

Rent premium cars now from SIXT.

SIXT.COM

## AIR TRAIN STATION DOMINATION

Immerse travelers with one of the most unique advertising platforms showcasing your brand in ORD's Air Train station! This Air Train domination consists of **station and door wraps, floor graphics, escalator wraps, sky bridge banners, and wall wraps**. This unique opportunity allows advertisers to reach all arriving and departing passengers using the air train or heading to the rental car area.



# AIR TRAIN EXTERIOR WRAP

Running between all terminals, the rental car hub, long-term parking lots, and the new multi-modal-transport hub, ORD's eye-catching Air Train **captures traffic throughout the entire airport** and is visible to 190/Kennedy Expressway vehicular traffic.

This domination program allows brands to have a strong presence at the gateway to Chicago. Reach passengers heading into the heart of the Midwest while simultaneously making a **lasting impression on domestic and international arrivals.**





# AIR TRAIN INTERIOR WRAPS

Dominate the passenger experience in ORD's highly trafficked air train with this immersive wrap domination! With **36 train cars** available, this highly impactful advertising opportunity guarantees access to **100% of travelers heading between downtown Chicago and the airport.**



# PRIVATE AVIATION DIGITAL MEDIA DOMINATION

Target the **ultra-wealthy** in Chicago with our elite private aviation media network. High resolution digital screens are placed at key points in **MDW and PWK private terminals** for maximum impact with this exclusive audience.

This network can be purchased as a Chicago domination of **6 screens across 2 terminals** or as our full coverage package of 75 screens across 46 terminals for coast-to-coast coverage.

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